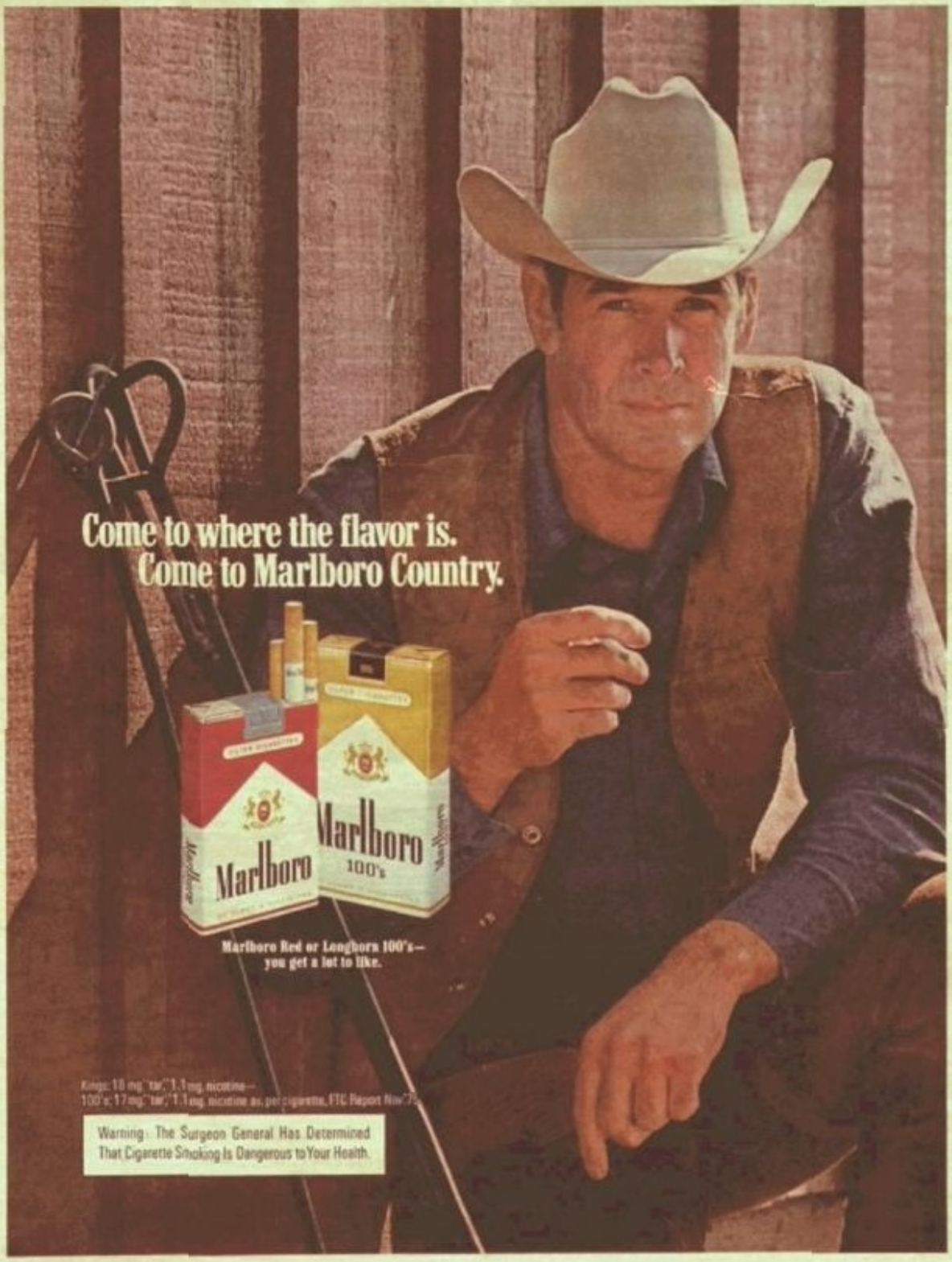
LEO BURNETT U.S.A.
Ad No. 3666—Blue Shirt Branding Iron—JB—Req. No. 72360—Page—4/c bleed—8⅛ x 11⅛ inches—National Magazines, 1976 (A)
Printed in U.S.A.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Marlboro Red or Longhorn 100's—
you get a lot to like.
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